

F-1190

Sub. Code

7BVC4C1

B.Sc. DEGREE EXAMINATION, APRIL 2024.

Fourth Semester

Visual Communication

MEDIA PRODUCTION AND MANAGEMENT

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Write any two advantages of radio?
2. What you mean by RJ?
3. Comment on NDTV.
4. What is Satellite Broadcasting?
5. Write the purpose 'Background Lighting'?
6. Expand 'PAL'
7. Write any two types of video file formats?
8. What is Piracy?
9. Comment on 'Silver Screen'.
10. What is Composition?

Part B

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Explain the awareness program on community radio.

Or

- (b) Write a note on commercial program in 'Vividh Bharati'.

12. (a) Appreciate the cinema program from Doordarshan.

Or

- (b) Explain the Regional broadcasting with an example.

13. (a) Explain the types of Camera Movements.

Or

- (b) Illustrate the types of Camera Angles.

14. (a) Write the impact of Social Network among the youth.

Or

- (b) Explain the role of New Media in Education sector.

15. (a) Write the advantages of Newspapers.

Or

- (b) Explain the role of program executive in Television

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Discuss the impact of FM Radio in Tamilnadu.
 17. Write the Social Responsibilities of program producer in Television
 18. Explain the types of lighting techniques used in Television studio?
 19. Discuss on 'New Media Technology'.
 20. Explain the 'Types of Ownership' in visual media.
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F-1191

Sub. Code

7BVC6C1

B.Sc. DEGREE EXAMINATION, APRIL 2024

Sixth Semester

Visual Communication

ELEMENTS OF FILM

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. Define film.
2. What is syntax in film?
3. What is the purpose of Mise-en-Scene?
4. Define Realism.
5. What is ambiguity?
6. What is Narration?
7. Define Montage.
8. Why do we need framing?
9. Define kollywood.
10. Mention the various Genre of film.

Part B

(5 × 5 = 25)

Answer **all** the questions choosing either (a) or (b).

11. (a) Comment on film language.

Or

- (b) Define and explain the principles of film with examples.

12. (a) Explain the Narrative functions of Mise-en-Scene.

Or

- (b) Analyse the impact of hair and makeup in Mise-en-Scene.

13. (a) Write the importance of space and time in film making.

Or

- (b) Explain the role of style and ideology in Making a film with examples.

14. (a) Comment on photographic image.

Or

- (b) Mention and explain the film award categories.

15. (a) Write a note on History of Tamil Cinema.

Or

- (b) Comment on Italian neo-realism.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Differentiate the structure of Narrative and Non-Narrative form.
 17. What are the five elements that make up Mise-en-Scene? Discuss.
 18. Comment on a non-classical approach to Narrative films with examples.
 19. Discuss the role, importance and properties of a cinematographer.
 20. Distinguish the structure and concept of French Impressionism and German expressionism with suitable film examples.
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F-1192

Sub. Code

7BVC6C2

B.Sc. DEGREE EXAMINATION, APRIL 2024

Sixth Semester

Visual Communication

FILM STUDIES

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Name any two films created change in society.
2. Differentiate film review and criticism.
3. Write a note on costume.
4. List any four camera movements.
5. Comment on political cinema.
6. What is meant by soviet montage cinema?
7. Name any two fan clubs in Tamil Nadu.
8. What do you mean by film audience?
9. Name any two National film makers and their movies.
10. To whom we are celebrating centenary for a film maker from India, this year 2021.

Part B

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Explain any two films created an impact in society recently released in theatres or OTT.

Or

- (b) Explain the relationship between film and politics in Tamil Nadu.

12. (a) Explain the importance of sound for a movie with an example.

Or

- (b) Write the need for setting in the digital era of film making.

13. (a) Explain the way gender and sexuality projected in Tamil films.

Or

- (b) Explain the Neorealism with an example.

14. (a) Write the status of heroworship in Tamil Nadu with examples.

Or

- (b) Explain the types of audience for Tamil movie in Tamil Nadu.

15. (a) Write a note on
- (i) Pather Panchali
 - (ii) Rashomon
 - (iii) Ters
 - (iv) Bhuvan shome

Or

- (b) Explain the contribution made by Satyajit Ray for film Industry.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Write your experiences of seeing a movie in cinema Theatre, OTT and mobile.
17. Explain the cinematic codes with examples.
18. Discuss the third world cinema with examples.
19. “Audience as the meaning makers of film” – Explain.
20. Explain the movie making style of any two film makers of your choice.
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